

Press Release

Härkingen/Gunzgen 28 February

RONAL Bathrooms unveils its new brand identity and brand family and presents four innovative bathrooms compositions at the Salone Del Mobile, Milan, April 2024.

RONAL Bathrooms, the new bathrooms and wellness division of RONAL GROUP is unveiling its new brand identity and family at the Salone del Mobile in Milan. Under the umbrella of RONAL Bathrooms, four brands RONAL, GLASS 1989, KUDOS, KAROL are coming together sharing the same passion for innovative technology, perfect craftsmanship and exceptional design. The common goal: redefining the design possibilities of the bathroom. This is what the guiding principle communicates: "The art of modern bathrooms".

At the Salone del Mobile in Milan in April 2024 RONAL Bathrooms is presenting its first four innovative modern bathroom compositions, that take new aesthetic and functional paths.

RONAL bathrooms composition "Metal"

Warm metal finishes surprise with a fascinating interplay of reflections, enchant the bathroom into a sophisticated atmosphere of wellbeing. Shower area and bathroom unite in perfect harmony. With their almost hermetic lines and long, continuous fronts, that extend beyond the height of the bath top, the new metal bathroom furniture not only impresses with design, but also offers excellent functionality and great freedom in composition. The shower area takes up the clean lines and the enchanting brushed metal look.

RONAL Bathrooms composition "Wellness"

New colours and finishes are now available in the wellness space, which includes sauna, hammam and wellness tubs. The spa elements are accompanied by the intelligent and smart shower solution INMAN Insens which controls and saves both energy and water usage sustainably. This bathtub, or even mini-pool, which is made in a single piece and features sophisticated all round lighting on the lower plinth, has been created exclusively for the Salone Del Mobile

RONAL bathrooms composition "Space"

Saving space and living space – both is possible with the new elegant boiserie concept in Ossidiana wood essence with open or closed storage modules with reduced depth, optimally combined with the slim shower area in a coordinated colour scheme. The shower concept is once again smart, comfortable and sustainably energy and water-saving.

RONAL bathrooms composition "Colour"

Modernity and refinement live in perfect harmony in this bathroom area, where stylish colours and materials are optimally coordinated between the bathroom furniture with fronts and cabinet, shower

and bath solutions with shower enclosure, shower tray and bath tub. This modern bathroom concept can be adapted to almost any individual life and interior design style.

Visit us at the Salone del Mobile – RONAL Bathrooms, Hall 06, Stand D25.

Texts and images are available under [Ronald Bathrooms Press Conference - SanSwiss becomes RONAL Bathrooms](#)

About RONAL Bathrooms

RONAL Bathrooms (formerly SanSwiss) with the brands RONAL, KUDOS, KAROL and GLASS 1989 and almost 500 employees will be the new bathroom and wellness division of the Swiss RONAL GROUP headquartered in Härkingen/Gunzgen, Switzerland, from 1 April 2024. The production sites are located in the Czech Republic, Italy and Romania, Great Britain and South Africa. The sales companies of RONAL Bathrooms with activities in the most important European countries and selected overseas markets are located in France, Germany, Italy, Poland, the Czech Republic, Switzerland, Romania, the UK and South Africa.

RONAL Bathrooms AG, former SanSwiss
Mittelgäustrasse 81
CH-4617 Gunzgen
+41 62 389 01 40
www.sanswiss.com
from 1 April 2024 www.ronalbathrooms.com

Contact Press RONAL Bathrooms

Sibylle Hamann Press Office and R.P.
Tel: +49 151 55731299
E-mail: press@ronalgroup.com

International Press Office and R.P.
Gagliardi & Partners
Nicolò Soranzo
Tel: +39 049 657311
E-mail: gagliardi@gagliardi-partners.it

About RONAL GROUP

The company, headquartered in Härkingen, Switzerland, employs over 6,500 people worldwide in two different divisions. The RONAL Wheels division is one of the most important manufacturers of light alloy wheels for passenger cars and commercial vehicles. RONAL Bathrooms manufactures high-quality products for the bathroom and wellness sector. Production facilities of both divisions are located in twelve countries worldwide. Further information on the RONAL GROUP can be found at ronalgroup.com.

RONAL GROUP
Lerchenbühl 3
CH-4624 Härkingen
+41 62 389 05 10
www.ronalgroup.com